

Representative Executive Experience Behind CAMUS

Jérôme Carrère

Founder & Managing Partner

Executive responsibilities across entrepreneurial platforms, family-owned groups, listed companies and investment organisations operating in Europe and North Africa.

Different governance environments.

One consistent executive responsibility.

Building platforms, contributing to strategic decisions, mobilising the required expertise, representing ownership interests and preserving investment coherence throughout the value-creation process.

This experience now underpins the CAMUS Executive Representation model.

Executive Snapshot

A track record across executive roles and investment platforms.

Jérôme Carrère
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CAMUS
Executive Representation



25+

EXECUTIVE YEARS



2M+

DEVELOPMENT
PLATFORMS (GROSS
AREA)



€800M+

INVESTMENT PROGRAMS



300,000+ m²

DEVELOPED IN MOROCCO



26

COMMERCIAL ASSETS · 15
CITIES



350+

LEASES NEGOTIATED



1,000+

LEASES UNDER
SIMULTANEOUS
MANAGEMENT



UP TO
96

TEAM MEMBERS LED



4

COUNTRIES OF OPERATION



4

GOVERNANCE
ENVIRONMENTS



COUNTRIES OF INTERVENTION

France • Hungary • Romania • Morocco



GOVERNANCE ENVIRONMENTS

Entrepreneurial • Family-Owned • Listed • Institutional

STRUCTURING · DECISIONS · EXECUTION · VALUE CREATION

Executive Environments

Executive responsibility takes different forms depending on governance, ownership structure, decision-making processes and investment objectives.

The experience below reflects executive responsibilities exercised across four distinct governance environments

Entrepreneurial

Creation of real estate development platforms, organisational structuring, operating model design, capital raising, investment structuring and real estate development.

Family-Owned

Definition and deployment of long-term development strategies, structuring of investment platforms and development of real estate assets.

Listed

Executive responsibilities within a publicly listed real estate company, operating under the governance, transparency and value creation standards expected by public shareholders.

Institutional

Executive responsibilities within investment environments involving institutional investors, international partners, financial institutions and global occupiers across complex development platforms.

Representative Executive Assignments

Executive responsibilities take different forms depending on governance structures, ownership models and investment objectives.

IBT Group

Entrepreneurial Development Platform

Creation and leadership of an independent real estate development platform operating across Central Europe.

Organisational structuring, development strategy, team building, negotiations with international occupiers, capital raising and investment development.

Aradei Capital

Listed Real Estate Company

Executive responsibility within the development of a publicly listed Moroccan real estate company.

Identification of development decisions requiring Executive Committee approval, structuring of investment recommendations, coordination of stakeholders and representation of ownership interests throughout the development process.

CAMUS

Entrepreneurial Investment Platform & Executive Representation

Creation of an entrepreneurial real estate investment and development platform in Morocco, combining transaction structuring, capital raising, equity investment and real estate development.

Progressive formalisation of the Executive Representation model now developed by CAMUS for Family Offices, investment holdings and international investors.

Executive Perspective

CAMUS was not born from an idea. It was born from experience.

Over the course of these executive responsibilities, one conviction progressively emerged.

The quality of an investment naturally depends on its strategy, its assets and the decisions that shape its development.

It depends just as much on the ability to preserve their coherence over time.

That responsibility has remained the common thread.

Today, CAMUS is its formal expression.

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Executive Representation